



Fredericton Botanic Garden Association Annual General Meeting Report 2009

Presented at the Annual Meeting on February 13, 2010

Table of contents

Board of Trustees

Agenda

Minutes Annual General Meeting February 7, 2009

Financial Report 2009

Proposed Budget 2010

President's Report

Committee Reports

Board Development

Talks in the Garden

Membership

Site development

Special Projects

Plant Sale and Raffle

Treasured Garden Tour

Election of Trustees





FREDERICTON BOTANIC GARDEN ASSOCIATION, INC.

**2009
Executive Committee**

**President – Jacques Paynter
Vice-President – Norah Davidson-Wright
Secretary – Carole Peacock
Treasurer – Brian Parker**

Board of Trustees

Nora Davidson-Wright
Suite 201 346 Queen Street
Fredericton, NB E3B 1B2

Michael Dillon
51 Angelview Court, Apt 24
Fredericton, NB E3B 7B8

Lucy Dyer
758 George Street
Fredericton, NB E3B 1K5

Valerie Hillier
671 McLeod Avenue
Fredericton, NB E3B 1V4

Ruth Muldrew
155 Southampton Drive
Fredericton, NB E3B 4T5

Brian Parker
27 Marshall Street,
Fredericton, NB E3A 4J8

Jacques Paynter
167 Colonial Heights,
Fredericton, NB E3B 5M2

Carole Peacock
36 Alexandra Street
Fredericton, NB E3B 1Y4

Bill Seabrook
1343 Lincoln Road
Fredericton, NB E3B 8J5

George Strunz
26 Cameron Court,
Fredericton, NB E3B 2R9



Minutes of the 2009 Annual General Meeting

Presented at the Annual General Meeting on February 13, 2010

FREDERICTON BOTANIC GARDEN ASSOCIATION

Annual General Meeting
February 7, 2009
Marysville Heritage Centre

President Jacques Paynter called the meeting to order at 12:45 p.m.

Approval of the Agenda

Motion: to approve the agenda as printed
Moved by Norah Davidson-Wright, seconded by George Strunz
Motion carried

Approval of the Minutes of the 2008 Annual General Meeting

Motion: to approve the minutes of February 9, 2008
Moved by Lucy Dyer, seconded by Brian Parker
Motion carried
There was no business arising from the minutes.

Financial Report 2008

Proposed Budget 2009

In the absence of Treasurer Mike Dillon, President Jacques Paynter directed members to the Financial Report for 2008 and the Budget proposed for 2009 as included in the Annual Report.
Motion: to approve financial report and proposed budget as written
Moved by Norah Davidson-Wright, seconded by Brian Parker
Motion carried

President's Report

President Jacques Paynter presented his report. He introduced Board members and Executive Director Graham Allen and thanked them for their dedication and support.
Motion: to accept the President's report as presented.
Moved by Ruth Muldrew, seconded by Richard Tarn
Motion carried

Committee Reports and Special Projects

Motion: to accept committee reports and reports on Special Projects as presented
Moved by Brian Parker, seconded by Norah Davidson-Wright
Motion carried

Motion: to amend by-law with respect to Board of Trustees (4.02) to reduce the number of elected members from 12 to nine to take effect gradually in 2009, 2010 and 2011.
Moved by George Strunz, seconded by Norah Davidson-Wright
Motion carried



Election of Trustees

George Strunz as chair of the Board Development Committee presented for re-election Board members whose terms had expired (Mike Dillon, George Strunz, Valerie Hillier and Carole Peacock) and invited nominations from the floor. There being no further nominations, the named members were returned by acclamation.

Other Business

There being none, the Annual General Meeting was declared adjourned at 1:15 p.m. by Norah Davidson-Wright.

The Silent Auction followed, along with entertainment by Gerry Van Wart.

Guest speaker Greg Gillis, Senior VP/AMEC, spoke on “The History of the Petitcodiac River and the Removal of the Causeway” .

Dessert followed.

Silent auction results were announced.

The meeting concluded at 4:15 p.m.

Respectfully submitted,

Carole Peacock



Financial Report 2009

Presented at the Annual General Meeting on February 13, 2010

Balance Sheet - As of 31/12/2009

Account	Balance
ASSETS	
Cash and Bank Accounts	
Chequing	4,364.98
Shares	537.53
Segregated	300.00
TOTAL Cash and Bank Accounts	5,202.51
Investments	
Investors Group	20,922.68
TOTAL ASSETS	26,125.19
LIABILITIES & EQUITY	
LIABILITIES	
	0.00
EQUITY	26,125.19
TOTAL LIABILITIES & EQUITY	26,125.19



FBGA ANNUAL FINANCIAL REPORT 2009

ITEM	<u>BUDGET</u> <u>2009</u>			<u>2009 ANNUAL TOTALS</u>			<u>BUDGET</u> <u>2010</u>		
	<u>INCOME</u>	<u>EXPENSES</u>	<u>BALANCE</u>	<u>INCOME</u>	<u>EXPENSES</u>	<u>BALANCE</u>	<u>INCOME</u>	<u>EXPENSES</u>	<u>BALANCE</u>
INCOME/FUNDING									
City of Fredericton Grant	\$10,000		\$10,000			\$0			\$0
Province of NB	\$3,000			\$2,618		\$2,618	\$3,000		\$3,000
Gov't of Canada	\$3,000			\$0		\$0.00	\$3,000		\$3,000
Capital Fundraising	\$50,000		\$50,000	\$0		\$0	\$10,000		\$10,000
Donations	\$1,000		\$1,000	\$566		\$566	\$500		\$500
Donations - Memorials	\$5,000		\$5,000	\$330		\$330	\$8,500		\$8,500
Bank charges/Interest		\$100	(\$100)		\$67	(\$67)		\$100	(\$100)
HST Rebate	\$5,000		\$5,000	\$5,334		\$5,334	\$2,000		\$2,000
SUB-TOTAL	\$77,000	\$100	\$70,900	\$8,848	\$67	\$8,781	\$27,000	\$100	\$26,900
FUNDRAISING ACTIVITIES									
Plant Sale - General	\$10,000	\$4,000	\$6,000	\$8,685	\$4,130	\$4,555	\$10,800	\$5,000	\$5,800
Plant Sale Raffle	\$4,000	\$1,200	\$2,800	\$3,389	\$873	\$2,516	\$3,500	\$1,000	\$2,500
Plant Sale Silent Auction	\$600	\$200	\$400	\$185		\$185	\$200	\$0	\$200
AGM Silent Auction	\$1,500	\$200	\$1,300	\$1,269	\$18	\$1,251	\$1,500	\$0	\$1,500
Seedy Saturday	\$50	\$150	(\$100)	\$103	\$76	\$27	\$100	\$75	\$25
Treasured Garden Tour	\$3,000	\$1,500	\$1,500	\$3,102	\$2,490	\$612	\$3,000	\$2,500	\$500
Talks in the Garden		\$100	(\$100)			\$0		\$100	(\$100)
Membership	\$4,000	\$200	\$3,800	\$3,095	\$183	\$2,912	\$3,000	\$200	\$2,800
Other sale items				\$59		\$59	\$100	\$0	\$100
SUB-TOTAL	\$23,150	\$7,550	\$15,600	\$19,887	\$7,770	\$12,117	\$22,200	\$8,875	\$13,325
ADMINISTRATION									
Administration - General		\$1,800	(\$1,800)		\$711	(\$711)		\$800	(\$800)
Admin. Services - (Exec. Dir.)		\$4,500	(\$4,500)		\$3,224	(\$3,224)		\$4,500	(\$4,500)
AGM		\$500	(\$500)		\$728	(\$728)		\$750	(\$750)
Building	\$1,000	\$300	\$700	\$1,260		\$1,260	\$1,000	\$300	\$700
Insurance		\$1,700	(\$1,700)		\$1,754	(\$1,754)		\$1,800	(\$1,800)
Board Development		\$300	(\$300)		\$0	\$0		\$100	(\$100)
Utilities (Telephone)		\$1,000	(\$1,000)		\$1,083	(\$1,083)		\$1,000	(\$1,000)
SUB-TOTAL	\$1,000	\$10,100	(\$9,100)	\$1,260	\$7,500	(\$6,240)	\$1,000	\$9,250	(\$8,250)



PUBLIC RELATIONS

Advertising	\$1,000	(\$1,000)	\$0	\$0	\$250	(\$250)			
Newsletter	\$300	(\$300)	\$276	(\$276)	\$300	(\$300)			
Web Site	\$100	(\$100)	\$123	(\$123)	\$150	(\$150)			
Sale Items	\$400	\$400		\$0	\$400	\$400			
Recognition	\$250	(\$250)	\$266	(\$266)	\$50	(\$50)			
Other activities	\$500	(\$500)	\$72	(\$72)	\$50	(\$50)			
SUB-TOTAL	\$400	\$2,150	(\$1,750)	\$0	\$737	(\$737)	\$400	\$800	(\$400)

SITE DEVELOPMENT

Entry Garden Development			\$0	\$0	\$0	\$1,000	(\$1,000)		
Memorial Garden Devel.	\$500	(\$500)		\$3,408	(\$3,408)	\$0	\$0		
Rose Garden Devel.	\$60,000	(\$60,000)		\$23,858	(\$23,858)	\$10,000	(\$10,000)		
Operating	\$500	(\$500)		\$512	(\$512)	\$500	(\$500)		
Students (Salaries etc.)	\$16,500	(\$16,500)		\$13,540	(\$13,540)	\$16,500	(\$16,500)		
Pond and landscaping	\$17,000	(\$17,000)		\$0	\$0	\$5,000	(\$5,000)		
White Garden completion	\$500	(\$500)		\$0	\$0	\$500	(\$500)		
Signage	\$1,500	(\$1,500)		\$3,531	(\$3,531)	\$1,500	(\$1,500)		
Plant Collecting Acquisition	\$5,000	(\$5,000)		\$267	(\$267)	\$1,000	(\$1,000)		
SUB-TOTAL		\$101,500	(\$101,500)	\$0	\$45,116	(\$45,116)	\$0	\$36,000	(\$36,000)

TOTAL	\$101,550	\$121,400	(\$25,850)	\$29,995	\$61,190	(\$31,195)	\$50,600	\$55,025	(\$4,425)
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President's Report

Presented at the Annual General Meeting on February 13, 2010

2009 was a very busy year from a physical development perspective and the social scene for the Board of Trustees, the various committees and the approximately 400 garden members. It is my pleasure to report on some of the highlights for the year.

Site Development

Rose Garden: Due to budgetary constraints, construction activities were limited to completing the site fill and grading, and building a garden shed. The Hugh John Flemming Forestry Centre, with the support of the Canadian Forestry Service and Laurie Yates, developed European Larch seedlings for the large perimeter hedge. Planning was initiated to bring power to the site and to identify a site for a well. Wall and paving material was delivered in the spring.

Entrance Garden: The perennial beds around the holding pond were significantly enhanced. The material planted during 2008 is now well established and with the remaining spaces filled the bed was attractive and colourful for much of the year. An attractive orientation map was installed in the kiosk, which provides visitors with an illustrated guide to the site. A border of mixed varieties of spreading thyme was planted between the road and the swale.

Memorial Grove: A large granite boulder to memorialize departed loved ones was installed in mid July. Several of the Magnolias flowered for the first time in the spring.

Labelling: Work has started on identification labels for trees and shrubs. These will include: plant information (common name in English, French, and where available Mi'kmaq and Maliseet); Latin species name; geographic origin and plant identification number. Signage showing bed plans with plant names is also being considered as an option.



Birds: Peter Pearce and Bill Martin have accumulated a list of 86 species sighted in the Garden. Several nest boxes were put up in the lower Garden in the hope of attracting bluebirds. This summer a pair of tree swallows showed interest in the boxes. However, the only confirmed nesting was for American Black Duck, Hairy Woodpecker and Eastern Phoebe.

Committees

The many committees, spearheaded by significant volunteer effort ensured the success of several fund raising and social events, including the Annual Plant Sale at the Boyce Market, the Treasured Garden Tour, Talks in the Garden, planting and landscaping work groups, memberships, newsletters, field day BBQ, perennial exchange, and Board development.

Local Improvement Association

The LIA, the mechanism which ties the FBGA with the City of Fredericton, met in the latter part of the year to discuss issues related to master plan implementation, capital funding, operations and maintenance, visitation, security, and lighting.

Special Group Visits

The Garden members hosted several group visits, including:

- July 6 – Official Vietnam delegation to Fredericton;
- Aug 12 – 30 delegates to the Potato Association of America conference held in Fredericton; and
- Sept 8 – Board of the Fredericton Community Foundation.

Conclusion

In closing, a strong note of appreciation must be extended to the City of Fredericton for their generous support, with particular kudos to Brian Cochrane of the Division of Parks and Trees for his long standing interest in, and advocacy on behalf of, the Garden. Thanks are also due to the Board of Trustees, and our Executive Director, Graham Allen, for their dedication and support.

Respectfully submitted,

Jacques Paynter
President, Board of Trustees



Board Development Committee

Presented at the Annual General Meeting on February 13, 2010

A by-law amendment to reduce the number of Board members from twelve to nine Trustees was passed at the 2009 Annual General Meeting. The transition to the smaller Board began in 2009 with a Board consisting of ten members.

The composition and term status of the FBGA Board of Trustees that served during 2009 is shown below:

Serving to end of 2011

1. Mike Dillon (3rd term)
2. George Strunz (3rd term)
3. Valerie Hillier (2nd term)
4. Carole Peacock (2nd term)
5. Ian Veach (1st term)* *To be elected

Serving to end of 2010

1. Jacques Paynter (1st term)
2. Ruth Muldrew (1st term)
3. Norah Davidson-Wright (1st term)

Serving to end of 2009

1. Lucy Dyer (3rd term)
2. Brian Parker (2nd term)
3. Bill Seabrook (2nd term)

Terms of Reference: Board Development Committee

- i) Review the composition of the Board and committees and the involvement of their respective members annually.
- ii) Recommend changes to the Board and committee structure, terms, etc., that would be most effective and productive for the FBGA.
- iii) Develop a standing list of potential Board and committee members.
- iv) Recruit and nominate qualified candidates to the Board and committees. Explain duties and attendance expectations.
- v) Maintain an up-to-date manual for presentation to new Board and committee members.
- vi) Develop and implement an orientation program for new members of the Board and committees.
- vii) Interview each new Board member or committee member at the time of nomination and annually thereafter, to assess their interests, role on the team, and their satisfaction with their current and past involvement.
- viii) Assure ongoing board training for all members.
- ix) Try to assure all members are using their skills effectively and are satisfied with their involvement.
- x) Arrange for recognition of Board and committee members.
- xi) Develop ways to make serving the Botanic Garden organization an enjoyable experience.



“Talks in the Garden” Committee

Presented at the Annual General Meeting on February 13, 2010

The Talks in the Garden take place at the Resource Centre of the Fredericton Botanic Garden Association on Cameron Court off Hanwell Road. The talks are held at 7:00 pm and everyone is welcome.

Talks in 2009 included:

“*Hydroponics*” with Jenny Scott at Scott’s Nursery

“*Home Greenhouses*” at Heather Connors-Dunphy home on Deerwood Drive



Membership Committee

Presented at the Annual General Meeting on February 13, 2010

Over the past year, the FBGA Membership committee has met sporadically. At present, the Membership Committee consists of Nancy Beltrandi, Linda Glassford and Lucy Dyer. We would like to extend a special thank-you to Janis Boston for her hard work, good ideas, and decorating talents that she has put to good use on our behalf over the past few years. Her efforts were much appreciated.

We have gained 8 new members this year. We appreciate the support from new members for our organization, and extend them all a hearty welcome to the organization. We hope they will become actively involved. At the end of 2009, our membership stood at 199, consisting of 103 Individual memberships, 52 Senior/student memberships, and 44 Family memberships. Because each Family membership represents at least two individuals, the total number of members is higher than the total number of memberships. We continued to promote the purchase (and renewal) of memberships at Association events and elsewhere, including:

- Setting up and decorating a membership booth at the Annual Plant Sale in May, distributing brochures, and organizing a draw for new members. We also set up a small Botanic Boutique at the Plant sale, to generate some extra revenue for the Association by selling the Association's attractive, high quality green t-shirts, FBGA pins, and a few other mainly garden related items.
- Setting up a membership tent at the Treasured Garden Party, and organizing a draw for the new and renewing members who purchased a membership on that occasion.
- Contacting some lapsed members to encourage them to renew their memberships in an effort to improve our retention rate.
- Attending Seedy Saturday to promote membership.
- Gift memberships were promoted via the Newsletter.
- We were also on a waiting list for a booth at the Christmas Craft Sale at the Market.

A list of retailers providing a 10% discount to members now includes Capital Landscape & City Gardeners, Co-Op Country Store (Northside) Corn Hill Nurseries, Curries Greenhouses, Green Village (except Crafters Corner), Kent Garden Centre, Scott's Nursery and Wetmore's Nursery.

We would be happy to have interested volunteers join the Committee to help us achieve these goals:

1. Continue recruitment of new members and distribution of brochures.
2. Increase our retention rate of present members by encouraging renewals
3. Review benefits of membership and improve these where possible
4. Encourage the purchase of promotional items (T-shirts, pins) etc.

I would like to thank the volunteers who helped sell memberships at the Plant Sale and Treasured Garden Tour. I would also like to thank all of the hard working members of the Membership Committee for their valued contributions and ideas.

Submitted by
Lucy Dyer, Chair of Membership Committee.



Site Development

Presented at the Annual General Meeting on February 13, 2010

2009 Accomplishments

Following the Annual General Meeting and the approval of a budget that included another \$60,000 worth of work in the Rose Garden and a redevelopment of the Pond area, the year began with a high level of enthusiasm. By the spring it became apparent that the resources might not be available and the Board requested that we proceed with a significantly reduced budget.

Consequently construction in the Garden was limited to completing the Rose Garden site fill and grading to sub-grade specifications. Also for the Rose Garden, European Larch seedlings for the hedge surrounding were grown for us at the Hugh John Flemming Forestry Centre with the support of the Canadian Forestry Service and Laurie Yates. Planning was initiated to bring power to the site and to identify a site for a well. Wall and paving material was delivered in the spring and is now stored at the City Parks depot, and one of two garden sheds has been constructed and is stored at the same place.

A members' work-evening, one of the most successful ever, was held on July 2 when seven members spent the evening planting further material in the perennial beds around the holding pond below the Entrance Garden. The material planted the previous year is now well established and with the remaining spaces filled the bed was attractive and colourful for much of the year.

In the Entrance Garden, the orientation map shown at the Annual Meeting in 2009 was installed in the kiosk and now provides a guide to visitors to the site. A border of mixed varieties of spreading thyme was planted between the road and the swale. Although not yet easy to see, in the fall most of the plants were established. They will grow to provide an attractive line of colour and cover the small stones adjacent to the road.

Work has started on plant identification labels and a sample label developed for trees and shrubs. Label requirements include plant information (common name in English, French, and where available Mi'kmaq and Maliseet, Latin species name, geographic origin and plant identification number), layout of information on the label, label resistance to vandalism, overall appearance and cost. Signage showing bed plans with plant names is also being considered as an option to provide some of this information.

In the Memorial Grove a large granite boulder to record memorial donations was installed in mid July. Several of the Magnolias in this Grove flowered for the first time in the spring. However, a few had not survived the winter and were replaced.

A new initiative this year has seen the start of a bird list for the Garden. Peter Pearce and Bill Martin have accumulated a list of 86 species recorded for the FBG as of December 2009. Several nest boxes were put up in the lower Garden in the hope of attracting bluebirds. This summer a pair of tree swallows showed interest in the boxes. However, the only confirmed nesting was for American Black Duck, Hairy Woodpecker and Eastern Phoebe. Several members of the Fredericton Naturalists Club are prepared to monitor the nest boxes.



2010 Plans

Under the 2010 budget recommended to the membership, work on site will focus on our contribution to the maintenance of the Garden with the hiring of two summer students and our application for support from New Brunswick and Canada student employment programs.

In the Rose Garden the hedge of 900 European Larch seedlings need to be planted in the spring. The Committee will continue detailed planning to provide power and water services to the site so that this work can be done when resources are identified, and also to prepare for construction of the walls separating the belvedere and the three terraces. Garden features, including arches and pyramids and a second garden shed, are ready to be built when resources are available.

A concept design to enlarge the pond, improve drainage in the surrounding area and add additional features was approved in 2008. An application for funding to carry out this development has been submitted to the N.B. Environmental Trust Fund.

There will again be opportunities for members to participate in work in the Garden and we will provide information when details are worked out.

Acknowledgements

What is accomplished in the Garden each year is largely dependent on the direct and indirect support of the City of Fredericton and specifically those who work most closely with us – Brian Cochrane, Manager, Parks and Trees Division, Community Services Department, and Harold Boone, Trails and Project Coordinator. Work in the Garden was led by City employees Jamie Adamson, Horticultural Technician, and Geoff Graham Forestry Technician with the support of our summer students Dominique Miles, Amanda Adamson and Matt McNeill. Dominique Miles was supported in part by a grant from the federal student employment program.

I acknowledge the contributions of Site Development Committee members Harold Boone, Brian Cochrane, Charlie Fullarton, Brian Parker, Owen Washburn and co-chair Jane Seabrook for their participation and contributions during the year. The Committee met on six occasions and members often did significant further work between meetings. Again I wish to recognize the leadership provided by Brian Parker in his role as an FBGA member and volunteer which is in addition to the contract work he does for the Botanic Garden as the senior landscape artist with the Glenn Group Ltd.

Richard Tarn
Co-chair
Site Development Committee



Site Development Financial

INCOME

Province of NB SEED program **2,617.58**

EXPENSES

Memorial Garden

Nelson Monuments Boulder **3,408.08**

Plant Collecting Acquisition **267.00**

Signage

Glenn Group Design 3,333.50

Sign Factory Lusterboard 197.75

3,531.25

Operating

Devon Lumber Co Poles and posts 321.77

Supplies 190.69

512.46

Rose Garden

Veit Weber Iron work 1565.05

City Of Fredericton Shed 3868.69

Maritime Pavers And Stone Stone work 12627.34

Charmac Grading 5796.90

23857.98

Salary 12,446.86

Employer Costs (includes WHSCC) 1092.79

13,539.65

OVERALL TOTAL **45,116.42**



Plant Sale and Raffle 2009

Presented at the Annual General Meeting on February 13, 2010

The 21st Annual Plant Sale took place on May 24, the weather cooperating and all the months of preparations began to unfold. Plant donations were perhaps down a little but were generally in excellent condition. Featured plants included award winning perennials and Hostas, daylilies, grasses and rhododendrons. Attendance started off well but appeared to decline within the first hour.

The Sale and Raffle netted about \$7,200, down significantly from past highs (\$16,850 in 2002) and was probably a reflection of the dwindling crowd. It was noted that a combination of the spring weather and early sales from the big box stores put a damper on sales, with patrons commenting on plant prices relative to the box stores. Compared with 2008 revenue was down from plant sales, down from the raffle and silent auction. BBQ sales appeared okay but totals were combined with plant sales so the final amount is unknown. It is estimated that the value of donated plants was nearly half the \$7,200 which underlines the impact of the members' contribution.

New this year was the inclusion of the Bird House Table which generated a fair amount of interest from the members who contributed bird and or bat houses. Sales were minimal but were an addition to poorer plants sales and will hopefully catch on in coming years.

The Plant Sale and Raffle involves more of our members than any other activity during the year. About 40 members and friends take part in the set up and at the Sale, and many more donate plants. There is also tremendous support from businesses local, regional and national, with donations of plants or prizes.

A big THANK YOU to all who contributed.

Susan Cassidy, Brian Parker
Co-Chairs Plant Sale and Raffle

Comparisons	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Plant Sale Revenue	12526.74	11611.32	12290.73	14784.39	14436.97	14233.60	11492.00	9748.97	10697.39	10085.16	8744.35
Expense	3748.67	2598.56	4012.08	3400.95	6100.22	3438.35	3854.70	3924.02	4278.40	3528.77	4129.65
Raffle Revenue	4622.25	5243.41	4316.52	6278.95	5886.5	3911.60	3901.08	4613.80	4322.93	4778.45	3388.95
Expense	877.76	950.28	635.68	809.64	865.59	891.26	404.86	553.22	801.01	1139.69	872.62
Silent Auction							902.00	648.00	641.00	366.00	185.00
Net	12522.56	13305.89	11959.49	16852.75	13357.66	13815.69	12035.52	10252.91	9940.91	10561.15	7131.03



Plant Sale and Raffle 2009

Income

Plant Sale	8202.46
Silent Auction	185.00
BBQ	303.70
Gift in Kind	53.19

Total Plant Sale Income 8744.35

market sales	2192.95
member sales	1196.00

Raffle Income 3388.95

INCOME Plant Sale and Raffle 12133.30

Expenses

Plant

Sale

York County Properties	Market Rental	450.00
Audrey Fralic ARHS	Rhododendrons	147.04
Potting medium		40.67
Canning Perennials		734.42
Red Lane Garden		336.60
Postage		183.06
Yoshizawa Nurseries Ltd		455.60
Pacific Northwest Propagators		516.60
Bluestem Nursery		329.51
Corn Hill Nursery		169.50
Seeds		51.93
UNB Biology	Greenhouse rental	120.00
Pots		4.85
BBQ supplies		313.48
Refreshments		124.82
Thank-you cards		27.40
Brian Parker		70.98
Plant Sale		4076.46
Gifts in Kind Adjustment		53.19
Total Plant Sale		4129.65

Raffle

Wood for prizes	105.61
Tickets	205.82
Market rent	20.00
BBQ prize	452.00
BBQ cover	59.59
Supplies	11.27
supplies	18.33

Raffle 872.62

Total Plant Sale and Raffle 5002.27

Net Plant Sale and Raffle 7131.03



Treasured Garden Tour 2009

Presented at the Annual General Meeting on February 13, 2010

Committee members: Valerie Hillier, Nancy Beltrandi, Rose Burke, Ian Veach, Carole Peacock and Pat Mason.

Overall the 2009 Treasured Garden Tour was a success. Attendance numbers exceeded our expectations and were probably due in part to great weather after a long stretch of rain and cold weather.

Highlights:

Marketing for the event started earlier than in 2008 and was broader in scope including the annual full page section in the Daily Gleaner; an interview on the weekly radio garden show which airs in Nova Scotia called “The Weekend Gardener”; widespread poster distribution in Fredericton, Oromocto and online; a message on the Firestone board on the corner of Westmorland and Brunswick; and mentions on different radio broadcasts

Decorations: Pat Mason put together a sub-committee which did an excellent job on the decorations, many of them hand-made! Scott’s Nursery also loaned us quite a number of shrubs to hide the poles with and put up a lovely entrance display.

Food: In the past food has been donated by committee members, however, this year food was purchased from a licensed caterer which was much less taxing on our volunteers. Sandwiches came from Edwina and sweets from Sobeys. Punch was still donated by members and was a hit – thanks to Eleanor for taking a lead on this on the day of the event.

Suggestions for 2010 event

- The committee strongly feels we should try to have the event on a Sunday to see how it goes. This would make it the second Sunday of July.
- A larger tent which can house the food and punch tables, the membership table, the musician and the event-goers.
- More tour guides for our garden
- Less food, less punch and smaller portions of sweets (2-bite sweets rather than large squares)
- More food servers needed
- The only suggestions in the area of marketing are: to send the dates off to the gardening magazines early (even as early as January) for both the plant sale and garden tour; and to get the article in the Gleaner printed a couple days earlier if possible.

Final remarks

Feedback from the event was very positive and the committee did excellent work! I feel we have a strong event that will continue to attract garden lovers for several years to come.

In closing, a big thank you to Rose, Nancy, Ian, Pat, Carole and Avis, as well as Eleanor, Linda, Carole, Avis, Richard, Yolande, Jim, Clint, Lucy, Gordon, Bill, Jacques, Norah and anyone else I may have forgotten who helped out before or during the event.



Treasured Garden Tour 2009 financial

INCOME

Ticket Sales	3,030.00
Gift in kind	71.67
Total Income	3,101.67

EXPENSES

Posters and Tickets		83.58
Daily Gleaner	Ads	450.55
Edwina's Catering	Catering	747.50
Supplies	decorations	105.44
Gift supplies		22.32
Ice and sweets		271.99
Vehicle rental		79.94
Tarp-Rite	Tent	395.50
Mailout notice		61.02
David Neilson	Music	200.00
Gift in kind		71.67
Total Expenses		2489.51

Net Treasured Garden Tour 612.16

Silent Auction - 2009

Silent Auction Income	1269.00
Expenses	18.00
Silent Auction Net	1251.00

Comparisons	2003	2004	2005	2006	2007	2008	2009
Treasured Garden Tour							
Revenue	3950.00	4225.00	3845.00	3945.00	2670.00	2658.21	3101.67
Expenses	2058.22	2218.37	2132.07	1883.58	909.18	2077.66	2489.51
Net Income	1891.78	2000.63	1712.93	2061.42	1760.82	580.55	612.16
Silent Auction							
Revenue	2909.00	2183.00	1039.00	2258.81	1625.50	1570.78	1269.00
Expenses	49.45	100.63	123.48	216.74	114.26	300.59	18.00